

# 2019-2020 District Goals



**District:** District 325B1  
**Constitutional Area:** India, South Asia, Africa and Middle East

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 90% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

We will organize Club President's 1st Vice President's secretary and Treasurer's Training at Kathmandu Pokhara and Dhulagiri on June 2019. All most all the club officers will attend the training

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

We will organize Cabinet officers training program on May 2019. All the Zone and region Chairperson will attend the training While appointing Zone and Region Chair, attending at schooling will be mandatory, so, 100% Zone and region Chairperson will attend the schooling

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 43 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

I will give my special focus and attention for Leadership development Program during my tenure. Above mentioned Lions Leadership Camp will be an exemplary leadership development program

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	400
2nd Quartter	450
3rd Quartter	300
4th Quartter	125

By the end offi tih 4th quartier, tih distiricti will add a tiotial offi 1275 new members.

### Action Itiems:

My distriictt will inductt new Lions under 40 years old.

My distriictt will conver25 Leos tto Lions

My distriictt will organize att lea3 membership growth eventt(s).

All clubs in my distriictt will sett individual membership goals

My distriictt will use and promotte membership resources tto achieve our g4a. Justt Ask Guide, Club Membership

Chair Guide withh inductton ideas, Community Needs Assessmentt and Membership Developmentt Grantt

## NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	25	550
2nd Quartter	15	330
3rd Quartter	10	220
4th Quartter	2	44

By tih end offi tih 4th quartier, tih distiricti will stiarti 52 new clubs.

Withh a minimum offi 1144 chartier members.

### Action Itiems:

My distriictt will ensure all Guiding Lions are certtfied and assigned tto new clubs

My distriictt will hostt a New Club Developmentt Workshop

My distriictt will organiz\* Leo Club(s).

My distriictt will stta\* Speciality Club(s).

Migratted firom Same Geographical areaSama Professionals special ttargtetted service

My distriictt will use and promotte membership resources tto achieve our g4a. Membership Developmentt Grantt, New Club Developmentt Guide and Justt Ask Guide).

## MEMBER RETENTION

	Drops
1st Quartter	150
2nd Quartter	350
3rd Quartter	350
4th Quartter	450

**By the end off tih 4th quartier, tih distiricti's membership drops will noti exceed 1300 members.**

### Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

I will give special attention on retention. I will encourage club officers not to drop the members. special recognition program for retention will be encouraged.

## NET GROWTH GOAL

1,275	+	1,144	-	1,300	=	1119
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In tih 2019-2020 ffiscal year, my distiricti will serve 400000 people.**

### Action Itiems:

Ofi tte ttotal number ofi people served in my distritt, people will be youtht(under 18 years old).

My distrittt will use and promotte service resources tto achieve our goal. Service Projectt Plannerr Club and Community Needs Assessmentt(Developing Local Parttnershipss and Fundraising Guide).

I will encourage clubs in my distrittt tto work ttogethertt to collaborattt on ttheir service projectts tto maximizt the impactt in ttheir community

## SERVICE ACTIVITIES

**In tih 2019-2020 ffiscal year, my distiricti will completie 3000 service activities.**

### Action Itiems:

I will educattt clubs in my distritttt aboutt our global causes

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 70% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 5% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF**

### Action Items:

## FUNDRAISE

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$15,000.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

My district will raise US\$ 10,000.00 to support Campaign 100: LCIF Empowering Service.

## ADVOCATE

**In the 2019-2020 fiscal year, 70% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding